

Increase of revenues of Comperia.pl S.A. Group

Comperia Group in the third quarter of this year recorded slightly weaker resulting in relations to analogical period of previous year. The weaker result was significantly affected by limited advertising budgets of the banks and change of models of conducted campaigns.

On the unit level in the third quarter of 2015 the Company recorded 11% fall r/r of revenues from level PLN 4,2 million to the level PLN 3,7 million. It was mainly result of smaller number of conducted campaigns in analyzed period, limitations of advertising budgets by some banks and changes of models and campaign rates. Additionally, a company recorded lower barter revenues which in the period between July 1 and September 30, 2014 amounted into PLN 305 thousand and in analogical period of this year there was only PLN 80 thousand. Unit profit on EBITDA level in the third quarter amounted into PLN 585 thousand towards PLN 2,1 million in the third quarter of previous year.

At the consolidated level the Group reached record revenues in the amount PLN 15,1 million which gave increase: 31% r/r. In this period EBITDA amounted into PLN 1,8 million and was lower by 51% than the gained in analogical period of previous year. In the audited period the Group implemented less investment expenditures than in 2014. The dominating Company of the Group on consolidated level in the third quarter of this year gained revenues in the amount PLN 3,1 million which gave result by 27% lower than in 2014. EBITDA, however, reached the level of PLN 819 thousand which constitute fall by 142% in relation to 2014 (fall from amount PLN 1,9 million).

- A strategic developmental element of the Company within the coming time shall be the development of activity of Comperia Ubezpieczenia, within which lately we have signed many significant agreements, among others, with Arrant and Idea Partners Group as well as we dynamically increase assignment of insurance premium and commissions on insurance associations. We are also happy about the fact that the Company stronger and stronger diversifies sources of obtaining leads while at the same time gaining bigger and bigger revenues from extra-financial products – comments Bartosz Michałek, President of Comperia.pl S.A. Group.

Comperia.pl S.A. – listed on the Warsaw Stock Exchange Poland's first financial comparing website. The scope of company's activity is comparing and intermediation in sale of products offered by banks, financial consulting companies, insurance associations, investment funds, SKOK and other financial institutions. Comperia.pl has existed since March 2008. At present, by its intermediation, each month a dozen thousands of customers use banks. Group's composition of services: Comperia.pl eHipoteka.com.pl Autoa.pl Banki.pl Kontoteka.pl ComperiaLead.pl ComperiaAgent.pl TELEPOLIS.PL 2 Comperia, apart from Comperia.pl financial comparing website cover services: eHipoteka.com, Autoa.pl, Banki.pl, Kontoteka.pl, TELEPOLIS.PL and ComperiaLead partnership program. In the ranking of the fastest developing companies: „Deloitte Technology Fast 50” Comperia.pl took second place among companies from region of Central Europe. The Company also became INNOVATOR 2013 in e-biznes category in ranking of Wprost and INE PAN. In December 2013 r. Comperia.pl

*We invite to services: Comperia.pl eHipoteka.com.pl Autoa.pl Banki.pl Kontoteka.pl
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S.A. was honored by title: „2013 Leader of Entrepreneurship” granted by Foundation of Small and Medium Enterprises. More information: www.comperia.pl